

#### **Our Mission**

### To Educate, Inform, and Empower the Industry.

Supporting retailers, salespeople, technicians, and manufacturers with technology and services built around the association's 1,100+ members.



## **Education and Trade Show**

# KnowledgeFest

#### Las Vegas | Indianapolis | Atlantic City | Dallas

- > Trade shows featuring the top brands in Mobile Electronics
- > 120+ hours of education workshops & vendor trainings
- > Great networking & branding opportunities









# News, Education, and Recognition

The best read for business, sales, and installation.

Mobile Electronics magazine keeps you in the know and ready for action!







- > Hotwire® eNews
- > News website @ me-mag.com
- > Awards @ meindustryawards.com

#### The Industry's #1 Resource









# **Industry Leading Technology Solutions**

# TSS MAID InstalPro

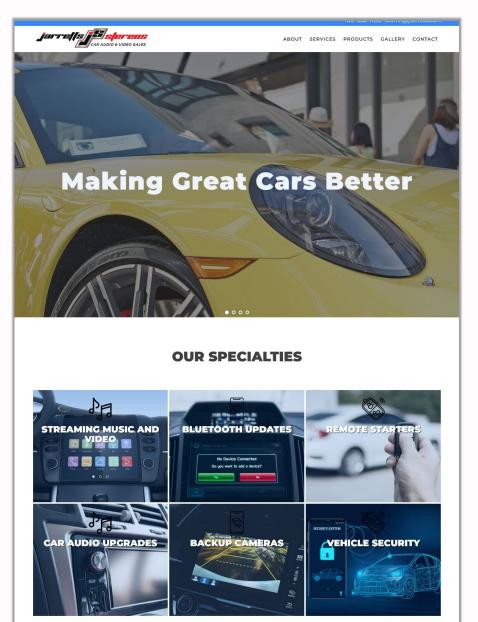
- ➤ Industry Standard Point-of-Sale & Scheduling System
- > Integrated Payment Process
- > Vehicle Data and Fit Information
- > Opportunity to Join the InstallPro Installation Network
- Digital Marketing Solutions
- Digital Signage Solutions
- > National Dealer Locator



## **Industry Leading Marketing Solutions**

- Consumer Websites
- In Store Digital Signs (METV)







### **Consumer Financing Solutions**





# Drive more sales and grow your business with Snap Finance

Exclusive discount rates for Mobile Electronics Association (MEA) members

Nearly one in three Americans have a subprime credit score. With Snap as your preferred lease-to-own financing provider, you can convert those consumers into loyal customers, boosting your sales revenue and expanding your reach.



#### 0% merchant discount rate

Exclusive to MEA members, use Snap at no cost to you.



#### High approval amounts

Customers can get up to \$5,000<sup>3</sup> in lease-to-own financing, helping you increase your average order value.



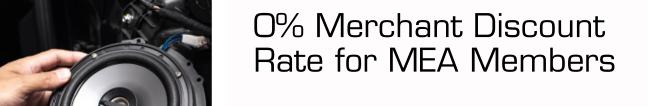
#### All credit types welcome<sup>2</sup>

Snap provides more consumers with an accessible financing solution.



#### Multiple ownership options

Customers choose from three convenient payment options, including an 18-month term option.



Approvals up to \$5,000

Great way to grow your business!





Average amount our top MEA retailers receive per month in Snap funding<sup>4</sup>

# Save on What You Buy

Discounted shipping – Insurance Benefits – Office Supplies – Uniforms – Shop Supplies Equipment Rentals – Payroll Processing – Professional Coaching – Travel – Technology









































### Join MEA Today!



Become a member today and gain access to our elite membership benefits all starting at \$29.95 per month.

Find out more mobile-electronics.com/join

Or contact:

Richard Basler (978) 645-6449 or richb@mobile-electronics.com

